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## Our Services

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- We provide flyers and a letter to the parents.
- We set up the book display.
- We inventory the books.
- We bag special orders by child and deliver the books to you.
- We provide a representative to personally assist you.
- Card catalog kits, barcodes, data disks are available.
- Choose paperback, hardcover, or library bindings from over 1100 Usborne titles.



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## Unique Features

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- ◆ Step-by-step explanations
- ◆ Cutaway illustrations
- ◆ High picture-to-text ratio
- ◆ Double page layouts to keep a child's attention
- ◆ Straightforward text full of activities
- ◆ Challenging puzzles for all ages
- ◆ Great for classrooms and libraries
- ◆ Wide selection of subjects—science, history, music, art, geography, foreign languages

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## Three Programs Offered!

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### Plan A: Library Building Program

- 50% of the sales in free books for book fairs over \$500 in sales.
- 25% of the sales in free books for book fairs under \$500 in sales.

### Plan B: Combination Program

- 25% of the sales in CASH and 10% of the sales in FREE BOOKS for book fairs over \$3000 in sales.
- 20% of the sales in CASH and 10% of the sales in FREE BOOKS for book fairs over \$2000 in sales.
- 15% of the sales in CASH and 10% of the sales in FREE BOOKS for book fairs over \$1000 in sales.

### Plan C: Fundraiser Program

- 30% of the sales in CASH for book fairs over \$3000 in sales.
- 25% of the sales in CASH for book fairs over \$2000 in sales.
- 20% of the sales in CASH for book fairs over \$1000 in sales.



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## ***The magic of Usborne Books...***

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is that they make reading and learning fun! Lavish illustrations entice the reader to delve into the pictures. Pages filled with activities challenge the reader's observation. There is a high ratio of pictures to text that encourage reading and exploration. We have something for all ages and interests. The prices are competitive and the quality of printing and binding is excellent.

Each book is backed by our **100% satisfaction guarantee** for the first 30 days. If you need to replace the book for *any* reason after 30 days, you may repurchase the same item for 50% of the retail price!

### ***Endorsements of Usborne Books***

- ◆ Usborne Books is the largest supplier of non-Disney books to Epcot Center.
- ◆ The Smithsonian Institution highly recommends Usborne books because of their factual accuracy.
- ◆ IBM selected 40 Usborne Books to supplement their science line of educational computer software.
- ◆ Usborne Books are sold in over 50 countries around the world.

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## **Fundraising**

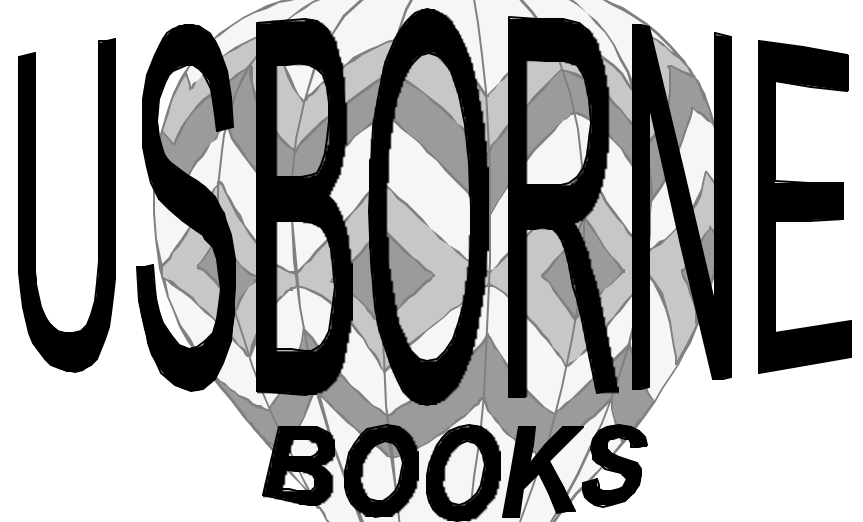
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Are you looking for an alternative to traditional fundraising? With our awesome Reach-for-the-Stars program, you will not only meet your fundraising goals, but you will be promoting literacy!

**For more information, contact:**

# ***Book Fairs***

## ***with***



# **USBORNE BOOKS**

The NO-FUSS book fair

Your kids will ♥ you for it!